CHECKLIST FOR eCOMMERCE SOLUTIONS

A GUIDE TO PREPARING FOR YOUR FIRST eCOMMERCE DEVELOPER MEETING

LOGIC
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eCOMMERCE SOLUTION CHECKLIST

You're looking to give your store an online presence and you have great ideas on how the website should function and what it should have. But do you have everything? Make sure you're prepared for your first meeting with a developer with this handy checklist!

TECHNOLOGIES

On which devices will users access your website?

- a. Desktop computer
- b. Laptop computer
- c. Tablet
- d. Mobile phone
- e. Other (please explain)

Which internet browsers should be supported?

- a. Internet Explorer, versions _____
- b. Firefox, versions _____
- c. Chrome, versions _____
- d. Safari, versions _____
- e. Opera, versions _____
- f. Others (please list)
- g. Don't know

Do you need a separate front-end system?

- a. Yes, WordPress
- b. Yes, Drupal
- c. Yes, Joomla
- d. No, don't need a front-end system
- e. Other (please list)
- f. Don't know/Don't have a preference/
  Please make a recommendation

Do you have an eCommerce platform preference?

- a. Magento
- b. WooCommerce
- c. Shopify
- d. BigCommerce
- e. Hybris/SAP
- f. Oracle Commerce
- g. IBM/Web Sphere

DESIGN

- ☐ Menu tree structure
- ☐ Product search function
- ☐ Website search function
- ☐ Catalog
- ☐ Auction
- ☐ Shopping cart

PRODUCT PAGE

- ☐ Dynamic product attributes
- ☐ Complementary products
- ☐ Similar products
- ☐ "Other customers also bought…"
- ☐ Product reviews
- ☐ Product comparisons
- ☐ Sizing chart
- ☐ 360° rotating product view
- ☐ Product photos/videos
- ☐ Pricing tiers
- ☐ Back-ordering
- ☐ Volume pricing
- ☐ Matrix ordering

ACCOUNT MANAGEMENT

- ☐ Customer log in
- ☐ Wishlist
- ☐ Abandoned cart saver
- ☐ Loyalty points

PAYMENT

- ☐ Checkout as guest
- ☐ Online payment
- ☐ One-click buy/Save credit card info
- ☐ Deals/Discounts/Promotions/Coupons
- ☐ Refunds
- ☐ Tax
- ☐ Shipping charges
- ☐ Chained or parallel payments (multiseller and buyer)

ORDER FULFILLMENT

- ☐ In-house shipping
- ☐ Shipping calculator
- ☐ Pick up locally/Ship to local store
- ☐ Integration with 3rd party shipping system
- ☐ Order return
- ☐ Customer notification

GENERAL

- ☐ ERP integration
- ☐ Display inventory levels
- ☐ FAQ
- ☐ Support forum/Live chat
- ☐ Legal copyright/Terms and Conditions
- ☐ Downloadable product information
- ☐ Social media integration
- ☐ Contact Us
- ☐ About Us
- ☐ Blog
- ☐ Other marketing features

MOBILE

- ☐ mCommerce mobile app
- ☐ Catalog for sales reps
- ☐ Quote/order
- ☐ Sales collateral distribution management
- ☐ B2C app

ADDITIONAL NEEDS

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About Logic Solutions

Logic is a full-service custom web and mobile application development firm, specializing in content management, eCommerce and mobile app technology. Our services include web and mobile programming, business analysis, consulting, user interface design, UI/UX analysis, solution architecture, application integration and deployment. Logic was founded in 1995, in Ann Arbor, Michigan.