PREPARING TO INTEGRATE YOUR eCOMMERCE WITH OTHER SYSTEMS
eCOMMERCE INTEGRATION CHECKLIST

Integrating Systems

1. What system would you like to integrate with your eCommerce?
   - [ ] Enterprise Resource Planning (ERP)
   - [ ] Customer Relationship Management (CRM)
   - [ ] Marketing/Email
   - [ ] Marketplace
   - [ ] Accounting Software
   - [ ] Other (please specify: _________________________ )

2. If you would like to integrate your ERP or CRM system, please select the vendor/product you’d like integrated:
   - [ ] Microsoft Dynamics
   - [ ] Epicor
   - [ ] Salesforce
   - [ ] SAP
   - [ ] Sage
   - [ ] Other (please specify: _________________________ )

3. If you checked “Marketplace” in question #1, please specify the online marketplace:
   - [ ] eBay
   - [ ] Amazon
   - [ ] Google Merchant Center
   - [ ] Rakuten
   - [ ] Etsy.com
   - [ ] Shop.com
   - [ ] Jet.com
   - [ ] Alibaba
   - [ ] Other (please specify: _________________________ )

4. If you checked “Accounting Software” in question #1, please specify which software:
   - [ ] Quickbooks
   - [ ] Freshbooks
   - [ ] Sage
   - [ ] Other (please specify: _________________________ )

5. Which payment gateways would you like to integrate with?
   - [ ] PayPal
   - [ ] Authorize.NET
   - [ ] FirstData
   - [ ] Axia
   - [ ] Nelnet
   - [ ] Other (please specify: _________________________ )

6. Which freight services would you like to integrate with?
   - [ ] FedEx
   - [ ] USPS
   - [ ] DHL
   - [ ] UPS
   - [ ] Multi-carrier shipping solution
   - [ ] Other (please specify: _________________________ )

7. Would you like GEO integration? If yes, which ones would you like to integrate with?
   - [ ] Bing Maps
   - [ ] Google Maps
   - [ ] Other (please specify: _________________________ )

Information Flow: Data

We’re interested in learning more about the types of information you’d like to integrate with your eCommerce solution. Please check off the category that you’d like to have integrated and which detail you desire.

1. What direction should the data feed flow?
   - [ ] From eCommerce solution
   - [ ] To eCommerce solution
   - [ ] Bi-directional

2. How frequently should the data flow?
   - [ ] Weekly
   - [ ] Daily
   - [ ] Hourly
   - [ ] In minutes
   - [ ] Real-time
### eCOMMERCE INTEGRATION CHECKLIST

#### Information Flow: Customer & Order Fulfillment

<table>
<thead>
<tr>
<th></th>
<th>Question</th>
<th>Options</th>
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| 3 | At what layer is the data communicated?                                  | Web service (e.g. WSDL, REST)  
API (e.g. DLL)  
Database level (e.g. ETL, SSIS)  
Other (please specify: _____________________) |
| 4 | In what format should the data be?                                       | XML  
Json  
CSV  
Excel  
EDI data  
Other (please specify: _____________________) |

#### Information Flow: Products

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<th>Question</th>
<th>Options</th>
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</table>
| 5 | What product information should be integrated?                           | Product group/category  
Product attributes  
Attribute sets  
Product name  
Product title  
Description  
SEO information  
Product image  
Product specifications  
Other (please specify: _____________________) |
| 6 | What types of pricing information should be integrated?                  | Default/List pricing  
Tiered pricing  
Discounted pricing  
Predictive pricing  
Retail pricing  
Must call dynamic pricing solutions  
Other (please specify: _____________________) |
| 7 | What customer information should be integrated?                          | Name  
Address  
Billing Address  
Shipping Address  
Other addresses  
Login credentials  
Payment information  
Other (please specify: _____________________) |
| 8 | Do you need to integrate customer order history?                         | If so, please explain:                                                                     |
| 9 | Do you need to integrate inventory information?                          | If so, please explain:                                                                     |
|10 | Do you need to integrate with any POS systems?                           | If so, please explain:                                                                     |
|11 | Do you need to integrate special orders/RFQs?                            | Pre-orders  
Request for Quotes (RFQs)  
Subscription orders  
Purchase orders  
Other (please specify: _____________________) |
14. What types of shipment information should be integrated?
- Carrier integration
- Drop shipping
- Freight calculation
- Label printing
- Package tracking
- Other (please specify: _________________________ )

12. Do you require integration with virtual/downloadable products? If so, please explain what the product is.

13. Do you need to integrate invoices?

15. Information Flow: Marketing

13. What types of marketing/promotion information should be integrated?
- Integration with email marketing vendor
  - Constant Contact
  - Emma
  - MailChimp
  - Marketo
  - Pardot
  - Vertical Response
  - Other (please specify: _________________________ )
- Hubspot
- Promo codes
- Other (please specify: _________________________ )

17. Do you need to integrate with social media?
- Facebook
- Google+
- Instagram
- Twitter
- Facebook store
- Twitter BuyNow
- Pinterest
- WeChat
- Other (please specify: _________________________ )

18. Are there other types of integration you would like?
- Google Analytics
- Google AdWords
- Predictive Engagement
- Survey
- Other (please specify: _________________________ )

About Logic Solutions
Logic is a full-service custom web and mobile application development firm, specializing in content management, eCommerce and mobile app technology. Our services include web and mobile programming, business analysis, consulting, user interface design, UI/UX analysis, solution architecture, application integration and deployment. Logic was founded in 1995, in Ann Arbor, Michigan.