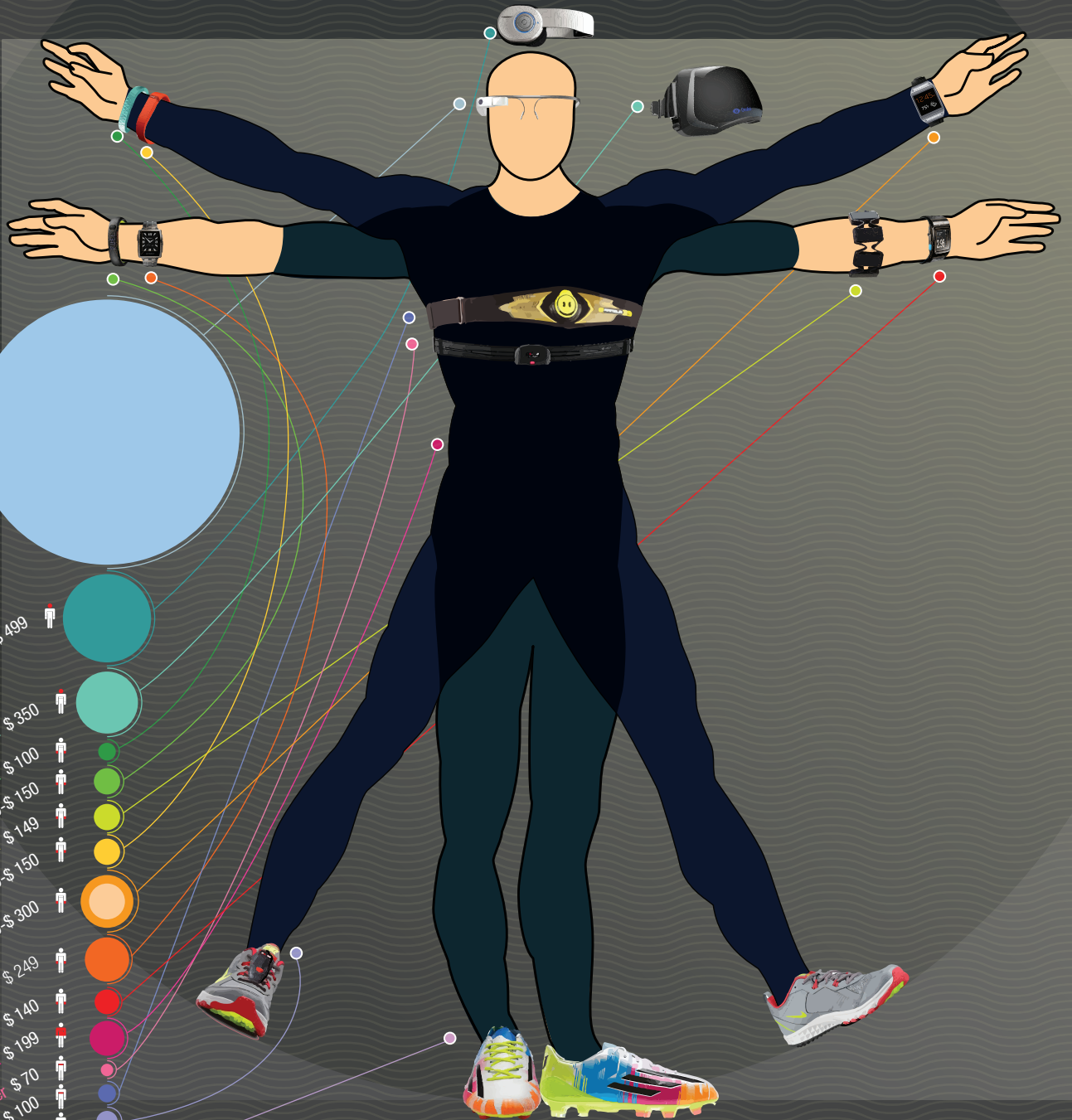


# THE PRICE OF WEARABLE DEVICES: A SNAPSHOT



- Google Glass \$ 1500
- Avegant Glyph \$ 499
- Oculus Rift Development Kit 2 \$ 350
- Fitbit Flex \$ 100
- Nike+ Fuelband Series \$ 99-\$ 150
- Myo Gesture Control Armband \$ 149
- Jawbone Up Series \$ 80-\$ 150
- Samsung Gear Smartwatch Series \$ 200-\$ 300
- Pebble Steel \$ 249
- Nike SportWatch GPS \$ 140
- OMSignal Up & Running Kit \$ 199
- Polar Wearlink + Transmitter \$ 70
- Under Armour ARMOUR39 Chest Strap \$ 100
- Polar S1 Foot Pod \$ 120
- adidas F50 Adizero TRX Cleats \$ 230

Listed retail prices as of July 2014.

*This is not intended to be a comprehensive list of all wearable devices on the market. V-man up there might not be able to move if we included everything on the market, though he would certainly have endless entertainment at his fingertips (and wrists, eyes, ankles...).*

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