MAKING IT EASIER TO PROVIDE POSITIVE FEEDBACK TO TEACHERS

CLASSROOM OBSERVATIONS REQUIRE ONLY 10 MINUTES, BUT IT CAN TAKE UP TO AN HOUR PER TEACHER TO RECORD OBSERVED STRATEGIES ON PAPER. ADMINISTRATORS TYPICALLY HAVE ONLY ENOUGH TIME TO LEAVE A "GOOD JOB" STICKY NOTE (WHILE NICE, IT'S NOT TERRIBLY MEANINGFUL FEEDBACK).

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Good job!

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TO IDENTIFY TRENDS IN OBSERVED STRATEGIES, AN ADMINISTRATOR MUST KEEP RECORDS (USUALLY IN EXCEL) AND MANUALLY TALLY STATISTICS TO IDENTIFY COMMONALITIES. THIS CAN TAKE AN ADDITIONAL 30 MINUTES PER TEACHER.

USING digiCOACH, AN ADMINISTRATOR ELECTRONICALLY RECORDS OBSERVED STRATEGIES DURING THE CLASSROOM OBSERVATION BY SIMPLY CHECKING THEM OFF IN THE APP. HE OR SHE CAN ALSO IMMEDIATELY SEND THE TEACHER AN EMAIL WITH SPECIFIC FEEDBACK, CUSTOM OR CHOSEN FROM A BANK OF POSITIVE STRATEGIES AND COACHING TIPS.

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IN LESS THAN 5 MINUTES AN ADMINISTRATOR CAN ALSO SEND THESE OBSERVATIONS TO A CLOUD DATABASE AND PULL TREND REPORTS AT HIS OR HER CONVENIENCE.

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IN A SCHOOL WITH 30 TEACHERS

1 WEEK

WITHOUT digiCOACH, THE WALK THROUGH AND FEEDBACK PROCESS REQUIRES **45 HOURS/WEEK** OF AN ADMINISTRATOR'S TIME.

1 WEEK

WITH digiCOACH, AN ADMIN SPENDS ONLY **7.5 HOURS/WEEK** TO PROVIDE MEANINGFUL, SPECIFIC FEEDBACK TO TEACHERS, AND CREATE ANALYTICAL TRENDING REPORTS.